



Global Compact Network
Indonesia

United Nations Global Compact An Overview

AMCHAM Breakfast Meeting – 7 Dec 2011
Strategic CSR Implementation and Communication Trends

Creating, sharing



Y.W.Junardy
Indonesia Global Compact Network – President
PT Rajawali Corpora – President Commissioner

**Launched at UN Office in
New York by United Nations
Secretary-General Kofi Annan
on 26 July 2000**



Voluntary movement, Corporate Leaders, Educational Institutions and NGOs in the world who are committed to implement the UN Global Compact 10 principles and supporting the UN program.

Business can be part of the solution to the challenges of globalization

UN Global Compact Leaders Summit 2010

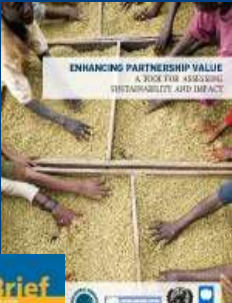
New York, 23-25 June 2010



With over 8,000 signatory businesses worldwide, civil society, academic and labor participants from 135 countries, Global Compact is now the **world's largest corporate responsibility initiative**, and a vehicle for linking profits and social advancement.

Ban Ki-Moon also expressed his hope that the Global Compact become a **“truly transformative movement”**, reaching 20,000 participants by 2020.

UNGC's 10 Principles





The 10 Principles of Global Compact (Cont.)



What business should do?

- Support & respect protection of human rights
- Not complicit in human rights abuses

Human Rights



- Freedom of association
- Eliminate forced labor
- Child labor
- Discrimination employment

Labor



- Support precautionary approach
- Greater environment responsibility
- Development friendly technology

Environment



- Work against all corruption including extortion and bribery

Anticorruption





Reasons to Participate

1

Integration ESG

*Environmental
Social
Governance*

2

Gaining
Trust for
Companies

3

Universal
Principles

4

Expand the
Network of
Organizations

5

Related to
Humanity



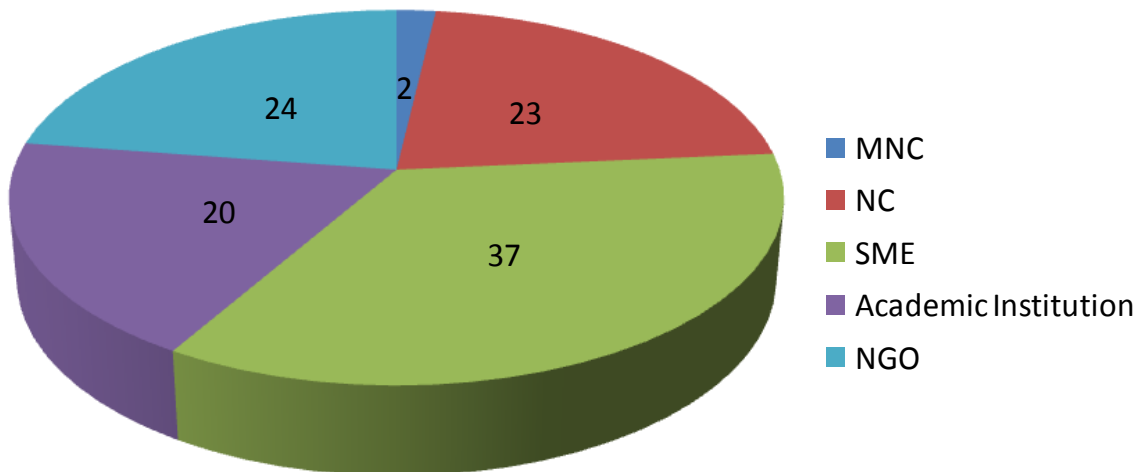
The Roles of IGCN

- **PROMOTE** Global Compact Initiatives to wider audiences;
- **FACILITATE** dialogue on issues and progress of members with respect to implementation of the ten principles;
- Deepen the **LEARNING** experience through sharing experience on member activities and guidance from GC Office.
- Creating opportunities for multi-stakeholder engagement and **COLLECTIVE ACTIONS**;
- Ensure the submissions of **COP** by members and network report.



IGCN Members by Category

Member of Indonesia Global Compact Network



Updated November 2011

Total Members : 106

Members contribute annual fee based on category and size



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IGCN

Board of Management

President	: Y.W. Junardy (Rajawali Group)
Secretary General	: Sinta Kaniawati (Unilever)
Treasury	: Nugroho Setiadharna (Ranch Market)
VP Organization	: Timotheus Lesmana (Sinar Mas Group)
VP Communication	: Hendra Warsita (MarkPlus)
VP Programs	: Nuning S. Barwa (Martha Tilaar Group)
VP Learning & Development	: Yanti Koestoer (IBL)
Executive Director	: Budi Hartono (Matoa)



Seminars and Dialogues

- International Child Welfare Conference - Apr 2010
- Bali Tri-Conference - IGCN, PPBA and AMF – Mei 2010
- Palm Plantation Industry Roundtable (w/ UNDP) - Sep 2010
- Asia Pacific Ministerial Meeting on MDG – Jun 2010
- MDG Dialog Spec. Envoy Pres. RI & Business - Dec 2010
- World Leprosy Day – Jan 2011
- Palm, Paper & Pulp Roundtables (w/ UNDP)
- MDG Programs (w/ Special Envoy to the Pres. RI)
- B4E – Site Event Meeting on MDG and Inclusive Business – Apr 2011
- BCtA Conference on MDG and Inclusive Business – Jun 2011
- Executive Gathering on Rio+20 – Oct 2011



Training and Best Practice Sharing

- Introduction on UNGC Principles Seminar
- W/S “Imbedding the GC Principles into your Business Strategy”
- Communication on Progress (COP) Workshops
- COP Coaching (monthly)
- Dissemination and update on Global Compact activities (E-news, Newsletters)
- Radio Talk-show with Smart FM, Trijaya
- Special Topics Forums (Water, Climate Change, PRME, B4E, B4I, Inclusive Markets, etc)



- **Developing children as role models and becoming change of agents in their communities to fulfill their rights for a better quality of life**
- **Target & Scope, 3,000 children will become positive role models and change agents to his/her family and community**

Champions :
World Vision Indonesia & YKAI

The Right **Picture** with the Right **Story** Can **Inspire** People to **Act**



“one day at perkampungan pemulung”, greg - 10 yrs



Computer for Village Schools



5 years integrated Computer for Village Schools program for under privileged schools teachers and students in remote rural areas

Increasing computer literacy and facilitating internet access for the teachers and students by providing Computer, education, free internet access and English course and will be followed by providing education modules.

Year 2009: 65 schools, 350 teachers, 10,000 students



Interfaith Mass Wedding

Champion:

Pondok Kasih, TPPK, B-Channel, DKI

- Supporting the project for Mass Wedding for the poor as part of the enforcement and protection of Human Rights.
- A total of 4541 couples of underprivileged Indonesian received free marriage certificates and birth certificate for their children.
- This will allow them to access to national health care, public education, legal rights and job employment.



Kalimantan Initiatives

Champions :



Multi stakeholders' partnership for **developing sustainable biodiversity** in Kalimantan forest which also provide sustainable income for forest community through non-timber forest products (NTFPs).

Target (2009-2013)

- Better market access for 5 species NTFPs (rattan, rubber, forest honey, coconut, medicinal plants) within forest areas of West, Central, and South Kalimantan.
- Improving quality of life of forest communities and children
- Developing leaders designated as future focal point by providing scholarships, trainings, internships.



CEO Water Mandate Working Group

Champions :



- Launched on 22 March 2011 during World Water Day
- 5 Companies pledge support and formed working group
- Studying water footprint and strategy for preventing water crisis and developing community of water saver
- Built water installation for villages damaged by the Merapi Volcano Eruption (Nov 2011).



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GROWING INCLUSIVE MARKETS:
INDONESIA CASES
VOLUME 1 - 2010

CREATING VALUE FOR ALL: STRATEGIES
FOR DOING BUSINESS WITH THE POOR

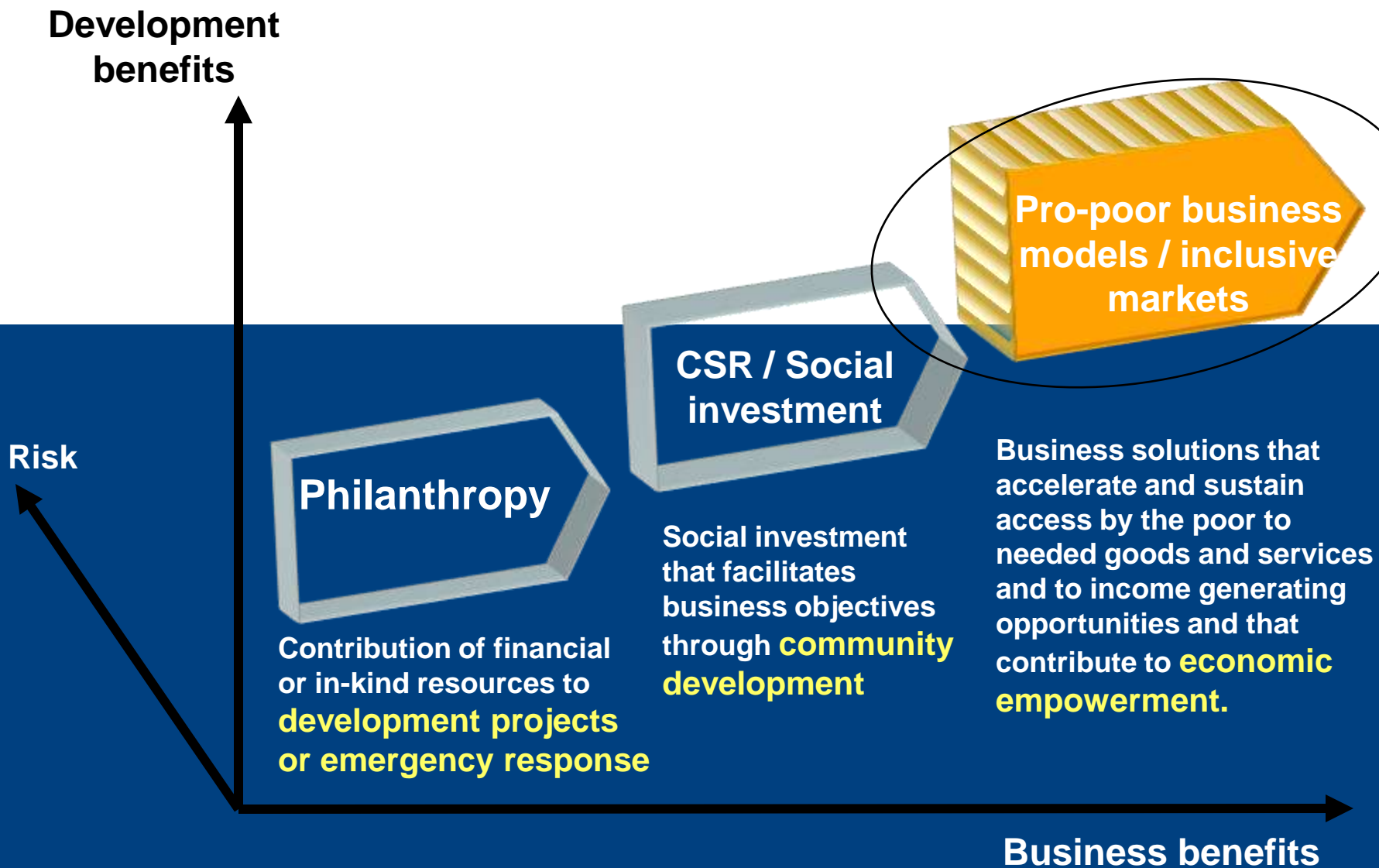


Publishing Indonesia Cases which Qualify Growing Inclusive Business Model

- **GIM Volume - 1, 2010**
Consists of 10 cases
- **Limited distribution at the UNGC
Leaders Summit 2010 and Private Sector
Forum on MDG in New York**
- **Launched bilingual version in Dec 2010**

VOL 2 will be launched in 1Q2012

The Role of Private Sector in supporting the Achievement of MDG



What are inclusive business models?

- Ways of doing business that **build bridges** between business and the poor for mutual benefit
- Strategy includes the poor as stakeholder



Value for business

- Generating profits
- Developing new markets
- Creating innovation
- Expanding the labor pool
- Strengthening supply chains

Value for the poor

- Meeting basic needs
- Enabling them to be more productive
- Increasing incomes
- Empowering communities



Promoting Business “Code of Conduct”

Indonesia Business Links
Resource Centre for Corporate Citizenship



Champions :

Promoting Business Ethics and Codes of Conduct for business sectors

Business Ethics seminars in cooperation with Corruption Eradication Committee (KPK) in 5 cities



Regional and HQ Participation

- IBLF Inclusive Business, Hong Kong – May 2010
- GC Asia Regional Network Forum, Bali - May 2010
- Annual and Mid year Local Network Gathering
- UN Global Compact Leader Summit, NY - June 2010
- UN Private Sector Forum on MDG, NY - Sep 2010
- GC Asia/Oceania Regional Meeting, Bali – Feb 2011
- Business for Environment (B4E), Jakarta – 29 Apr 2011
- GC Annual LN Focal Point Meeting, Copenhagen – 16 May 2011
- Business Call to Action (BCtA) Conference, Jakarta – 28 Jun 2011
- UN Private Forum Meeting, NY – 21 Sep 2011
- GC Asia/Oceania Regional Meeting, Seoul - 21 Nov 2011



Why You Need to Participate?

- Demonstrating corporate and organization leadership as responsible corporate citizenship.
- Producing practical solutions to problems related to globalization, corporate citizenship and sustainable development.
- Improving corporate/brand management, employee morale, productivity, and operational efficiencies
- Developing network locally and globally
- Sharing good practices and learning
- Accessing the UN's global reach and convening power with governments, business, labor, civil society and other stakeholders.
- Managing risks by taking a proactive stance on critical issues.



Communication on Progress (COP)

A public disclosure on progress made in implementing the ten principles of the UNGC and in supporting broad UN development goals

- Making the sustainable vision and strategic;
- Identify risk and opportunity;
- Sharing informations and learning point each division;
- Showing the commitment of CEO to employers
- Good image as an active member of GC;
- Increase the reputation of company through the transparance report and creating trust to stakeholders

YOU HAVE
the POWER™



We can do together in a **Public-Private Partnership**
to develop **collaborative actions**
to create **powerful social pressure**
to **accelerate changes** and
to help **achieving MDGs**



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Thank You