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AMCHAM INDONESIA DISASTER RESPONSE PLAN

AmCham Disaster Response Plan Newsletter Update

Lend a Hand on Indonesia Disasters

The American Chamber of Commerce in Indonesia(AmCham) Disaster Response Plan (DRP) was created in the aftermath of the 2004 tsunami that wreaked enormous destruction on the Indonesian provinces of Nangroe Aceh Darussalam and North Sumatra.

The DRP is a strategic plan for harnessing the resources of AmCham member companies in Indonesia to prepare in advance a rapid, efficient and coordinated response to major natural and man-made disasters.

In a disaster situation, the DRP gathers donated goods that have been identified by participant companies to a central collection point for prompt delivery to disaster victims. The virtual inventory also includes related services and volunteers to support the emergency response. The DRP is also buttressed by a second level of aid to victims in the form of indicative and at-crisis financial contributions to be channeled through the AmCham DRP Action Account to credible working partnerships in collaboration with USAID and the American Red Cross.

Currently, the Am Cham DRP has an organizational structure that includes full position descriptions for all key roles. It also has detailed standard operating procedures for communications as well as step-by-step execution procedures and protocols. Through participation in the AmCham DRP, corporate members can demonstrate market leadership and on-site presence through the supply of essential products, services, volunteers and funds with third party accountability to verify respective donations.

In opening the new year, the AmCham DRP invites current and interested members to attend a social networking at the Bluegrass at Epicentrum in Kuningan on Tuesday 30 January 2012. The event will run from 5:00 - 7:00 p.m. The AmCham DRP also welcomes AmCham colleague companies to join its growing ranks. Please contact Judica Nababan (judica.nababan@indopacedelman.com) or David Finneren (finnindo@cbn.net.id) for membership details.

FIA to Strengthen DRP

The AmChamDRP has recently established the Foundation for Indonesia Assistance (FIA) to compliment and strengthen its disaster initiative. The FIA is a U.S.-based, tax-exempt entity set-up to receive cash donations from U.S.-based companies and individuals who wish to help fund the DRP. Such donations will be tax deductible for U.S. purposes. Donors will also be able to see exactly how their aid money is allocated, with a detailed audit trail maintained and supplemented through publically available Internal Revenue Service (IRS) reports. U.S. entities may donate to the AmCham DRP by channeling contributions to the FIA bank account and should contact Jim Filgo, the DRP Financial Donors Line Officer for details.

Online DRP System to Undergo Dry Run Drill in Q1 2012

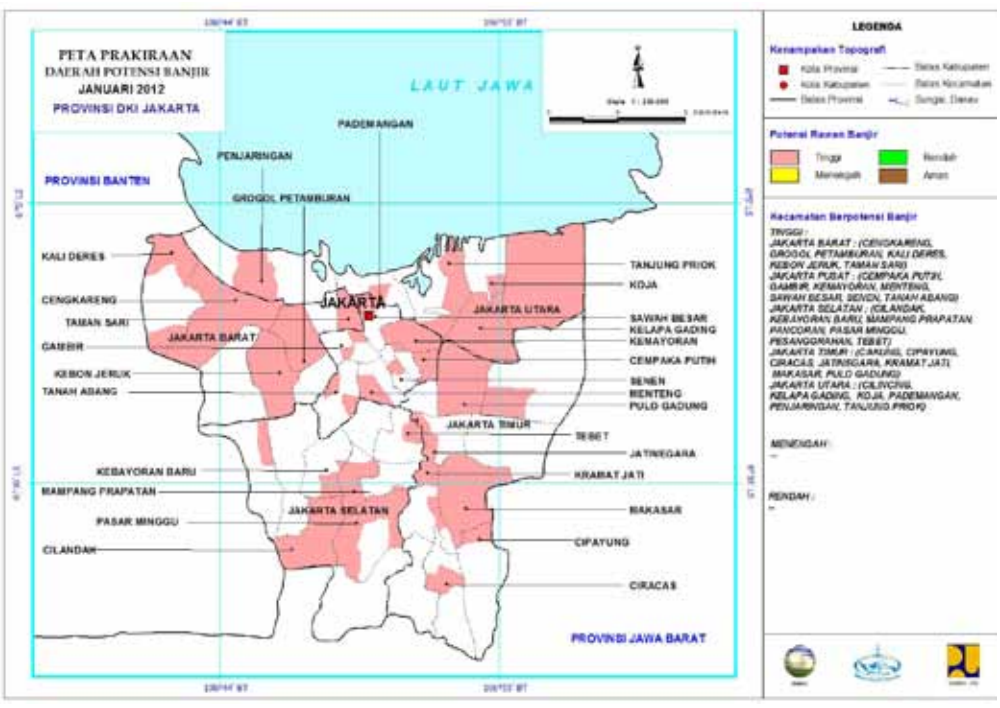
The AmCham DRP is planning to carry out a 'live' exercise of its new online system in Q1 2012 to test recent developments in the support system, virtual inventory and protocol process. The system involves an interactive website that enables DRP members and line officers to quickly and effectively coordinate aid during disaster. This includes checks on current donation needs, future commitment for new ones, relevant functional reports, and accurate counterpart NGO lists. In addition to the website, a DRP Twitter account is being developed to further support communications during major disasters

Officer Replacement

Stephen Lock has replaced Steven Bowen as Lead Communications Officer for the AmCham Disaster Response Plan (DRP), with Judica Nababan serving as alternate. Stephen's two-decade consulting experience ranges from transport disasters to infrastructure failure; from corporate manslaughter to product recall; and from insolvency, fraud and mass redundancies to regulatory compliance. Currently, he is the Chief Operating Officer at public relations firm IndoPacific Edelman.

Stephen's alternate, Judica, is a senior manager at the same firm, with experience ranging from designing and executing international-scale media centers for both government and non-government bodies to providing counsel on handling stakeholder management, issues and crisis management, and litigation PR.

ECBP Collaboration Gathering

The ECBP is an innovative collaboration between six global NGOs and two local NGOs. In Indonesia, the NGOs have been in partnership since 2006 as a national consortium to improve the efficiency and effectiveness of their combined emergency response programs. To achieve this goal, they work together on joint national staff capacity building activities focused on three core themes: Emergency Response Staff Capacity Development, Disaster Risk Reduction, and Accountability & Impact Measurement. Their November 2100 Conference included an update and exchange on a new 'Disaster Response Engagement Plan' (guidelines to join emergency response activities) and a 'Good Enough Guide' (for impact measurement and accountability in emergency response).

Jakarta Flood-prone Areas Map January 2012